## TRENDS Group



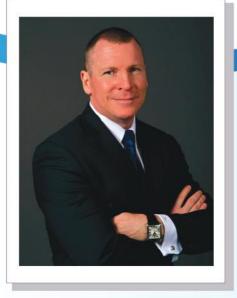






# Advanced Internet Intelligence & Online Investigations

Find Better online information, in less time, at less cost, with less risk™



## Facilitated by: DAVID TODDINGTON CEO, Toddington International INC.



As seen on UK Channel 4 Series "Hunted"

For more information on the date and location please contact us on 04-421-2404 or send us your inquiry on info@trendstraining.com

### A 3-Day Advanced Workshop for Practitioners and Managers

Focused on the GCC region and delivered by Toddington International Inc. in conjunction with TRENDS Professional & Management Development Training, this advanced 3-day training program will provide attendees with cutting-edge skills to properly collect, analyze and disseminate actionable intelligence and facilitate better decision making across the entire breadth of their organizations.

#### **Course Overview**

In today's information-based economy, online research and analysis skills are essential requirements at every level of every organisation - acquiring useful and relevant Open Source Intelligence (OSINT) requires much more than just an ability to surf the Web. | Aimed at managers, frontline investigators, researchers, and intelligence analysts alike, this advanced three-day programme will provide detailed instruction on effectively using the Internet as an Open Source Intelligence, research, and investigation tool.

Demonstrating advanced search and analysis techniques for mining Web-based and social media information, this comprehensive training programme will also examine a number of case studies that will focus on highlighting and correcting potential pitfalls that can compromise Investigative or intelligence gathering efforts.

#### Who Should Attend:

Law Enforcements, Government Entities & Officers 
\* Security and Intelligence Researchers & Professionals 
\* Finance Crime compliance & Analysis Managers and 
personnel \* Information Specialists \* Human Resource 
Managers \* Recruiters and Background Check 
Professionals \* Auditors & Analysts

#### Companies Trained: (Include):

Shell	Microsoft	Deloitte
HSBC	JP Morgan	Nike
Metropolitan Police Service	Barclays Capital	Rabobank
South African State Security Agency	UK MOD	Exxon Mobil
International Atomic Energy Agency	FCO	DuPont
RAF		

#### **Testimonials:**

"An excellent course. Very comprehensive, well run and presented."

- "10 out of 10 for content and presentation."
- "I leave with an excellent set of skills applicable to both my daily life and work life."
- ".... a wealth of knowledge provided."
- "Speaker did an excellent job of delivering a technical topic very effectively."

#### **Learn About**

Advanced Search Techniques \* Deconstructing Web Pages to Find Hidden Information \* Techniques for "De-Anonymizing" Internet Users \* The "Deep Web": Public Directories and Databases \* Multimedia Search Tools and Techniques \* Crowd Sourcing and the "Real-Time" Internet \* Online Intelligence Opportunities and Threats \* Maintaining Security and Protecting Privacy \* Locating and Linking People, Places, and Things \* Determining Web Site and User Locations \* Recovering Lost and Revived Data \* Capturing, Organizing, and Storing Web-Based Evidence \* Automated Mapping and Monitoring of Target Web Sites \* Using RSS Feeds and News Aggregators \* Forum, Discussion Board, and Newsgroup Search \* Social Media Intelligence (SOCMINT) \* Evaluation and Analysis of Internet-Sourced Data \* Strategies and Tactics for Developing a Research Plan \* Investigating Blogs, Wikis, and Social Networking Sites \* Geo-Located Social Media Search and Collection Techniques \* Thousands of Online Tools and Resources

#### **Benefits for attendees:**

Attendees will receive free subscriptions to the Echosec Geolocation Social Media Search Tool, the Hunchly Case File Management System and the Toddington International Premium Resources Knowledge Base (A \$600 USD Value)

One year's subscription to TII's premium search resources (A \$450 USD Value)

Become significantly more efficient at online research, getting the most from "Surface", "Deep" and "Dark" websites as well as from Social Networking, Web 2.0 and 3.0

Learn how to effectively use a variety of freely available tools to archive, compile and properly analyze Internet sourced information.

Develop the skills and awareness to use the Web safely when conducting sensitive investigative research including: tools used to examine traffic to a website, and methods to protect privacy online and maintain operational integrity.

## Advanced Internet Intelligence & Online Investigation Course

Brought to you by:



#### TRENDS Training

TRENDS Training is one of the institutions most distinguished in providing training services both inside and outside the United Arab Emirates.

At TRENDS, we realize that the business success of an organisation depends on the effectiveness of systems and the efficiency of personnel at all levels inside such an organisation.

That is because we believe that raising the efficiency of personnel is the key to achieve the highest effectiveness and productivity and leads to increase the profitability of this organisation.

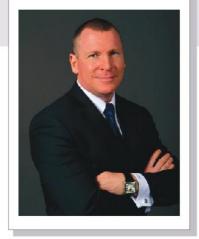
Our training services aim to enhance specific aspects of trainees, who are the most crucial means for the development and improvement of production efficiency in organizations. The best investments are those made in the human element.



#### TODDINGTON INTERNATIONAL INC

With a global client base ranging from government agencies to members of the Fortune 500, Toddington International Inc. ("TII") has been enabling its customers to find and use online information more effectively since 1997.

Backed by over a decade and a half of experience providing advanced Internet intelligence services to a range of law enforcement agencies, in addition to private sector clients in the financial services, petrochemical, pharmaceutical, and manufacturing industries, TII develops and delivers comprehensive, highly-acclaimed classroom-based and e-learning programs that enable frontline investigative and research professionals to find better online information, in less time, at less cost, with less risk™.



#### DAVID TODDINGTON

CEO, Toddington International INC.

With a background as a senior manager in the IT industry and experience in police and military operations, David and his team have been developing and delivering a wide range of advanced proactive and reactive Open Source Intelligence and investigative solutions to both the private and public sectors for the past two decades.

In working with the private sector, David maintains a position as Special Advisor to the International Chamber of Commerce Commercial Crime Section in London. He also sits as Chair of the Open Source intelligence and Research Association (OSIRA), a professional body for the OSINT industry.

Among other awards, David has been the recipient of a Royal Canadian Mounted Police Commanding Officer's Commendation for his work in the development and implementation of new police Open Source Intelligence systems.