



Knowledge Powered  
by Intelligence™

1-DAY MASTERCLASS

# Latest Trends in SOCMINT, OSINT & Cyber-Psychology

FEBRUARY 17, 2017 | TORONTO, ON

## Find better information online, in less time, at less cost, with less risk™

In today's information-based economy, organizations are facing an ever-increasing number of challenges relating to online security, privacy, and intelligence gathering efforts. Online research and analysis skills are now essential requirements at all levels of an organization, along with the ability to safely and securely navigate the Web to gather information anonymously.

With continual shifts in business and tactical landscapes, safety and success in both public and private organizations continue to depend on the effective use of advanced data mining and search technologies, along with innovative approaches to online behavioural profiling and social media analytics to generate timely, actionable intelligence.

Join one of TII's internationally renowned online intelligence experts for this unique one-day masterclass and see how the latest tools and techniques for uncovering, identifying, and analyzing hidden online information can assist you in ensuring public safety and security, or gaining a competitive edge in business.

### LEARN ABOUT

- Advanced, innovative search and data mining techniques that will improve the efficiency of online research and investigation
- The latest tools for collecting and analyzing social media intelligence
- Locating and linking people, places, and things
- The newly emerging discipline of cyber-psychology and how it can give investigators the upper-hand
- Techniques for de-anonymizing and profiling targets or Internet users
- Maintaining operational security in an increasingly challenging online environment
- And much more!

### WHO BENEFITS?

- Investigators & Analysts
- Researchers & Journalists
- Law Enforcement & Government Officers
- Public Safety & Security Professionals
- Legal Practitioners
- Information Specialists
- Business Managers & Competitive Intelligence Professionals
- Petrochemical & Pharmaceutical Reps
- Manufacturing & Marketing Professionals
- Regulators & Compliance Professionals
- Finance Professionals & Insurance Providers
- Fraud & AML Examiners
- Human Resource Managers
- Loss Prevention Officers
- Debt Collectors
- Non-Profit Associates

Special

### PRICE

Early-bird special: **\$449\***

plus tax

\*Only until January 17, 2017

Standard pricing: **\$499**

plus tax

### Includes:

- One-day expert OSINT & SOCMINT masterclass
- One-year free subscription to TII's Premium Resources Knowledge Base (a value of \$299)
- Refreshments & lunch

### COURSE ACCREDITATION

This 8-hour training program is accredited by the **Open Source Intelligence & Research Association (OSIRA)**. To learn more, please email [training@toddington.com](mailto:training@toddington.com) or visit [www.osira.net](http://www.osira.net).

### REQUIREMENTS

It is recommended attendees bring a **laptop capable of accessing the Internet and basic software downloads/installations** to the course.

### VENUE

**The Grand Hotel**  
225 Jarvis Street  
Toronto, ON  
Canada  
+1 (416) 863.9000  
[grandhoteltoronto.com](http://grandhoteltoronto.com)



TII's extensive global network of online research professionals has created, and maintains, a huge collaborative database of the world's best tools and resources for online Open Source Intelligence (OSINT) and research professionals.

The **Premium Resources Knowledge Base** contains thousands of resources for locating people, places, things, social media content, live streaming data, images, videos, live online communication, geo-location tools, proxy servers, and more!

TII's Premium Resources Knowledge Base is the definitive gateway to the best online research resources available, accessible through a custom-designed, powerful and interactive interface.

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#### COURSE TERMS

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1. Three or more delegates from the same company are entitled to a 10% discount. This discount is only applicable to the standard pricing.
2. Registrations are confirmed with written confirmation via email. Should the delegate not receive an email, it is the delegate's responsibility to contact TII to confirm their seat.
3. Payment must be received in full in advance of the course.
4. Delegates are responsible for their travel expenses in traveling to the course, including hotel accommodations. All travel and accommodation arrangements should be made by the delegate.
5. Cancellations received 30 days before the course date will receive a refund, less a \$100 administration fee. After this date, the full fee must be paid, but substitutions may be made at any time.
6. TII reserves the right to cancel or change course dates, instructors, or conditions without prior notice.

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**Disclaimer:** Please note that our courses do NOT provide guidance on law and legislation in relation to information gathered during the course of an online investigation. Please ensure that you are familiar with appropriate legislation governing collection, analysis, dissemination, and storage of information obtained online relating to individuals, groups, and organizations prior to proceeding with any online investigation.

Toddington International Inc. accepts no responsibility for instructions contained within the course material which are applied inappropriately or contrary to the law, legislation, or guidelines governing your organization, country, or region.

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## About TII:

With a global client base ranging from government agencies to members of the Fortune 500, Toddington International Inc. ("TII") has been enabling its customers to find and use online information more effectively since 1997.

Backed by over a decade and a half of experience providing advanced Internet intelligence services to a range of law enforcement agencies, in addition to private sector clients in the financial services, petrochemical, pharmaceutical, and manufacturing industries, TII develops and delivers comprehensive, highly acclaimed classroom-based and e-learning programs that enable frontline investigative and research professionals to **find better online information, in less time, at less cost, with less risk™**.

Our team of trusted associates includes highly qualified investigators, intelligence analysts, psychologists, educators, legal practitioners, and many other professionals, all of whom maintain the highest standards of integrity.

*"The success of every student is our priority, and we work diligently to produce and maintain the very best training materials in a format that is effective, enjoyable, interesting, and easily understood."*

Julie Clegg, President, TII



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