TODDINGTON INTERNATIONAL INC.

Knowledge Powered by Intelligence™

203C IIFO

# Investigating Insurance Fraud Online

**FEBRUARY 4-5, 2019 | TORONTO, ON**

## Creating a smarter workforce by training personnel to find better online information, in less time, at less cost, with less risk™

Insurance fraud is the intentional submission of an insurance claim in which the claimant exaggerates or falsifies loss, whether physical or monetary, for their financial gain. While there is little doubt that insurance fraud costs insurance providers millions in claims that are paid out annually, customers also bear the burden with continually rising premiums.

Many insurance companies across North America have increased their spending on investigating fraudulent claims, with much of the burden falling on insurance investigators and case managers. In 2017, the Insurance Corporation of British Columbia (ICBC) investigated over 16,000 claims, of which more than half were found to be fraudulent. A recent survey conducted by ICBC found that 10-20% of claim costs stem from fraud.

**Investigating Insurance Fraud Online** will enable investigators, case managers, and other fraud-prevention and insurance professionals to effectively use the internet as an investigative tool in order to locate case-specific information, both quickly and efficiently, reducing the time and resources expended on everyday investigations.

### LEARN ABOUT

- Challenges facing insurance investigators
- Recognizing flags and indicators online
- Deconstructing limited information
- Secondary and tertiary keyword development
- Investigative approaches and methods
- Online data migration and longevity
- Current trends in the use of social networking
- Organizing and presenting social media results
- Applying photogrammetry and imagery analysis
- Developing 'The Circle of Acquaintances'
- Determining reliability of information posted online
- Capturing, organizing, and storing web-based evidence
- Reporting investigative findings
- Other techniques for analyzing online information
- Examples of fraud and indicators from real cases

### WHO BENEFITS?

- Investigators
- Analysts
- Insurance Providers
- Claims Managers
- Case Managers
- Insurance Adjusters
- Legal Practitioners
- Regulatory Professionals
- Compliance Professionals
- Fraud Examiners
- Human Resource Managers
- Loss Prevention Mangers
- Risk Managers

### PRICE

Special

Early-bird special **$1,349***

*Only until January 1, 2019. plus tax

Standard pricing **$1,499**

plus tax

Includes:

- **Two-day expert training on investigating insurance fraud online**
- **One-year free subscription to TII's Premium Resources Knowledge Base (a value of $299)**
- **Comprehensive collection of training materials and other OSINT resources**
- **Refreshments & lunches**

### REQUIREMENTS

Attendees are required to bring a **laptop capable of accessing the internet and basic software downloads/ installations** to the course.

### VENUE

**The Grand Hotel**
225 Jarvis Street
Toronto, ON
Canada
+1 (416) 863.9000
grandhoteltoronto.com

TII's extensive global network of online research professionals has created, and maintains, a huge collaborative database of the world's best tools and resources for online Open Source Intelligence (OSINT) and research professionals.

The **Premium Resources Knowledge Base** contains thousands of resources for locating people, places, things, social media content, live streaming data, images, videos, live online communication, geo-location tools, proxy servers, and more!

TII's Premium Resources Knowledge Base is the definitive gateway to the best online research resources available, accessible through a custom-designed, powerful and interactive interface.

## COURSE TERMS

1. Three or more delegates from the same company are entitled to a 10% discount. This discount is only applicable to the standard pricing.
2. Registrations are confirmed with written confirmation via email. Should the delegate not receive an email, it is the delegate's responsibility to contact TII to confirm their seat.
3. Payment must be received in full in advance of the course.
4. Delegates are responsible for their travel expenses in traveling to the course, including hotel accommodations. All travel and accommodation arrangements should be made by the delegate.
5. Cancellations received 30 days before the course date will receive a refund, less a $100 administration fee. After this date, the full fee must be paid, but substitutions may be made at any time.
6. TII reserves the right to cancel or change course dates, instructors, or conditions without prior notice.

## About TII:

With a global client base ranging from government agencies to members of the Fortune 500, Toddington International Inc. ("TII") has been enabling its customers to find and use online information more effectively since 1997.

Backed by over two decades of experience providing advanced internet intelligence services to a range of law enforcement agencies, in addition to private sector clients in the financial services, petrochemical, pharmaceutical, and manufacturing industries, TII develops and delivers comprehensive, highly-acclaimed classroom-based and e-learning programs that enable frontline investigative and research professionals to **find better online information, in less time, at less cost, with less risk™.**

Our team of trusted associates includes highly qualified investigators, intelligence analysts, psychologists, educators, legal practitioners, and many other professionals, all of whom maintain the highest standards of integrity.

*"The success of every student is our priority, and we work diligently to produce and maintain the very best training materials in a format that is effective, enjoyable, interesting, and easily understood."*

**David Toddington**, Founder & CEO, TII

**Disclaimer:** Please note that our courses do NOT provide guidance on law and legislation in relation to information gathered during the course of an online investigation. Please ensure that you are familiar with appropriate legislation governing collection, analysis, dissemination, and storage of information obtained online relating to individuals, groups, and organizations prior to proceeding with any online investigation.

Toddington International Inc. accepts no responsibility for instructions contained within the course material which are applied inappropriately or contrary to the law, legislation, or guidelines governing your organization, country, or region.

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