TODDINGTON INTERNATIONAL INC

Knowledge Powered by Intelligence™

202C SMI

Social Media Intelligence & Investigation

In partnership with: CDFS CBIT Digital Forensics Services

September 9-10, 2020 | Remote Delivery | 0900 - 1700 AEST (2300 - 0700 UTC)

Social Media Intelligence (SMI or SOCMINT) is processed information, sourced from online social platforms and applications that facilitate and enable the collecting, monitoring, and analysis of up-to-date online sentiment and social commentary. The rich and varied information available from social platforms may be live or historical, opinion or fact, text or multi-media, proprietary or crowd-sourced; depending on the data provided by each source, and an investigator's ability to cross-reference the data across platforms and tools, a comprehensive profile of an individual, location, or event can often be built quickly and accurately.

To recognize, collect, and leverage the value of social platform-sourced information, research and investigative professionals must fully understand the limitations, restrictions, and legal implications of obtaining, and utilizing, such information in a manner that user privacy expectations, license agreements, and other legal limitations are not violated.

Social Media Intelligence & Investigation will introduce research and investigative professionals to a variety of essential tools and techniques necessary to locate, collect, and utilize social platform-sourced information, and introduce investigators to the considerations and implications of leveraging this type of information safely and appropriately.

LEARN ABOUT

- A variety of popular social networks and online communities
- Effective cross-platform search techniques
- Tools and resources for mining social intelligence
- Identifying and critically evaluating information available from social platforms
- Determining the reliability of shared content
- Linking people, places, and things
- User profiling, including usernames and pseudonyms
- Using geo-location tools, such as geofencing and location-based search, to locate real-time and historical posts
- Investigating posted images and videos
- Live social media monitoring tools
- Relevant legislation, case law, and policy
- Privacy-awareness and how to protect your own online information
- Best practices for documenting social platform-sourced content

WHO BENEFITS?

- Investigators & Analysts
- Researchers & Journalists
- Law Enforcement & Government Officers
- Public Safety & Security Professionals
- Legal Practitioners
- Information Specialists
- Business Managers & Competitive Intelligence Professionals
- Petrochemical & Pharmaceutical Reps
- Manufacturing & Marketing Professionals
- Regulators & Compliance Professionals
- Finance Professionals & Insurance Providers
- Fraud & AML Examiners
- Human Resource Managers
- Loss Prevention Officers
- Debt Collectors
- Non-Profit Organizations

PRICE

$499.99 plus tax

**Limited seats available.*

Includes:

- Two-day studio-quality, live streaming, interactive training
- Multiple expert instructors
- Comprehensive collection of downloadable training materials
- Special access to select OSINT resources
- Certificate of completion

3 WAYS TO REGISTER

- Register online here
- Email your details and training needs to training@toddington.com
- Call us at 604-468-9222

TRAINING DELIVERY

This training will be delivered remotely via the **Zoom** video conference platform on: **September 9-10, 2020 (0900 - 1700 AEST).**

TECHNICAL REQUIREMENTS

Participants will require access to the internet, as well as a computer that is capable of accessing the internet and installing/downloading basic software for the course. Participants can be provided with a list of software to be downloaded in advance of the course upon request.

ABOUT TII

We are **thought leaders** who, since 1997, have been developing and delivering internationally acclaimed training products specific to the needs of our clients, in both public and private sectors.

As experts in Open Source Intelligence (OSINT), we are a **multi-disciplinary**, international team of seasoned professionals with **extensive experience** in front-line intelligence and investigative operations.

We are committed to the principles of **knowledge**, **integrity**, and **excellence** in everything we do. We are **passionate** and **innovative educators** who deliver highly-acclaimed, **world-class training** programs that provide direct and tangible benefit to our clients across their entire organization.

From law enforcement and the intelligence community, to military and government agencies within the Five Eyes and beyond, from financial institutions and manufacturers, to petrochemical and pharmaceutical corporations within the Fortune 500, we **listen** to our clients and provide innovative **training solutions** specific to their needs.

As professional facilitators, we provide outstanding customer experiences that **inspire**, **enlighten**, and **stimulate**. We foster **creative solutions** for complex problems, while working within defined policy and legislative frameworks.

For **over two decades**, we have delivered training to **tens of thousands** of students in various formats, on every major continent. Our continued international reach exposes us to a myriad of practices, and as we impart knowledge, we also learn from our clients and use what we learn to continually innovate and improve.

We are **passionate** about educating, innovating, and helping our clients reach new levels of **success**, and most importantly, we believe in using what we know to make the world a **safer** place.

"In a world where uncertainty is sometimes the only certainty, and accelerating change is the norm, we recognize that success depends not just on technical best practices and the application of best-of-breed products, superior critical thinking skills, in addition to effective logical and creative thought processes, are essential to achieve maximum benefit and avoid failure.

Utilizing proven adult learning principles, and with an approach that is always flexible, our curricula incorporates not just best practices, but key behavioural science elements essential for the success of our clients.

- David Toddington, Founder & CEO

Access Our Database of Over 2,000 FREE Resources

COURSE TERMS & CONDITIONS

1. Three or more delegates from the same company are entitled to a 10% discount.
2. Registrations are confirmed with written confirmation via email. Should the delegate not receive an email, it is the delegate's responsibility to contact TII to confirm their registration.
3. Payment must be received in full in advance of the course.
4. Cancellations received 30 days before the course date will receive a refund, less a $50 administration fee. After this date, the full fee must be paid, but substitutions may be made at any time.
5. TII reserves the right to cancel or change course dates, instructors, content, or conditions without prior notice.

Disclaimer: Please note that our courses do NOT provide guidance on law and legislation in relation to information gathered during the course of an online investigation. Please ensure that you are familiar with appropriate legislation governing collection, analysis, dissemination, and storage of information obtained online relating to individuals, groups, and organizations prior to proceeding with any online investigation.

Toddington International Inc. accepts no responsibility for instructions contained within the course material which are applied inappropriately or contrary to the law, legislation, or guidelines governing your organization, country, or region.

Copyright © 2020 Toddington International Inc. All Rights Reserved. Duplication or distribution of the materials within this publication without express permission is prohibited.