



Knowledge Powered  
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205C IIFO

# Investigating Insurance Fraud Online

Dates: To Be Determined | Locations: To Be Determined

Creating a smarter workforce by training personnel to find better online information, in less time, at less cost, with less risk™

Insurance fraud is the intentional submission of an insurance claim in which the claimant exaggerates or falsifies loss, whether physical or monetary, for their financial gain. While there is little doubt that insurance fraud costs insurance providers millions in claims that are paid out annually, customers also bear the burden with continually rising premiums.

Many insurance companies across North America have increased their spending on investigating fraudulent claims, with much of the burden falling on insurance investigators and case managers. In 2017, the Insurance Corporation of British Columbia (ICBC) investigated over 16,000 claims, of which more than half were found to be fraudulent. A recent survey conducted by ICBC found that 10-20% of claim costs stem from fraud.

**Investigating Insurance Fraud Online** will enable investigators, case managers, and other fraud-prevention and insurance professionals to effectively use the internet as an investigative tool for locating case-specific information, both quickly and efficiently, reducing the time and resources expended on everyday investigations.

## LEARN ABOUT

- Challenges facing insurance investigators
- Recognizing flags and indicators online
- Deconstructing limited information
- Secondary and tertiary keyword development
- Effective investigative approaches and methods
- Online data migration and longevity
- Current trends in the use of social networking
- Organizing and presenting social media results
- Applying photogrammetry and imagery analysis
- Developing 'The Circle of Acquaintances'
- Determining reliability of information posted online
- Capturing, organizing, and storing Web-based evidence
- Best practices for reporting investigative findings
- Other techniques and tools for analyzing online information
- Examples of fraud and indicators from real-life cases

## WHO BENEFITS?

- Fraud Investigators
- Fraud Examiners
- Analysts
- Insurance Providers
- Claims Managers
- Case Managers
- Insurance Adjusters
- Legal Practitioners
- Regulatory Professionals
- Compliance Professionals
- Human Resource Managers
- Loss Prevention Managers
- Risk Managers
- Legal Professionals

**SPECIAL**

## PRICE

Early-bird special: **\$1,349\***

\*Limited seats available. plus tax

Standard pricing: **\$1,499**

plus tax

### Includes:

- Two-day expert training
- Comprehensive collection of training materials
- Special access to select OSINT resources
- Refreshments and lunches

## 3 WAYS TO REGISTER

- Sign up for our waitlist to be notified of the next scheduled course: [www.toddington.com/product/205c-iifo](http://www.toddington.com/product/205c-iifo)
- Email your details and training needs to: [training@toddington.com](mailto:training@toddington.com)
- Call us at: 604-468-9222

## VENUE

TBD

## TECHNICAL REQUIREMENTS

Attendees are required to bring a **laptop capable of accessing the internet and installing/downloading basic software** to the course. Attendees can be provided with a list of software to be downloaded in advance of the course upon request.

**” Maintaining an unrivaled reputation as the global leader in the provision of online research, internet investigation, and OSINT training, our primary goal is to provide our delegates with the very best learning and networking experience the industry has to offer, facilitated by recognized experts, with a wealth of industry knowledge and resources at their fingertips.**

## TII'S FREE RESOURCES KNOWLEDGE BASE

TII's extensive global network of online research and investigative professionals has created, and maintains, a huge collaborative database of the world's best tools and resources for online Open Source Intelligence (OSINT) and research professionals, in addition to research "cheat sheets" and other investigative aids.

Continually improved and updated, the **FREE Resources Knowledge Base** contains thousands of resources for locating people, places, social media content, corporation information, live streaming data and online communications, images, and videos, in addition to other essential investigative resources, such as geo-location tools, proxy servers, privacy guides, and much more.

TII's **FREE Resources Knowledge Base** is the definitive gateway to the best online research resources available, accessible through a custom designed, powerful, and interactive interface.

## COURSE TERMS & CONDITIONS

1. Three or more delegates from the same company are entitled to a 10% discount. This discount is only applicable to the standard pricing.
2. Registrations are confirmed with written confirmation via email. Should the delegate not receive an email, it is the delegate's responsibility to contact TII to confirm their seat.
3. Payment must be received in full in advance of the course.
4. Delegates are responsible for their travel expenses in traveling to the course, including hotel accommodations. All travel and accommodation arrangements should be made by the delegate.
5. Cancellations received 30 days before the course date will receive a refund, less a \$100 administration fee. After this date, the full fee must be paid, but substitutions may be made at any time.
6. TII reserves the right to cancel or change course dates, instructors, content, or conditions without prior notice.

**Disclaimer:** Please note that our courses do NOT provide guidance on law and legislation in relation to information gathered during the course of an online investigation. Please ensure that you are familiar with appropriate legislation governing collection, analysis, dissemination, and storage of information obtained online relating to individuals, groups, and organizations prior to proceeding with any online investigation.

Toddington International Inc. accepts no responsibility for instructions contained within the course material which are applied inappropriately or contrary to the law, legislation, or guidelines governing your organization, country, or region.

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## ABOUT TII

With a global client base ranging from government agencies to members of the Fortune 500, Toddington International Inc. ("TII") has been enabling its customers to find and use online information more effectively since 1997.

Backed by over two decades of experience providing advanced internet intelligence services to a range of law enforcement agencies, in addition to private sector clients in the financial services, petrochemical, pharmaceutical, and manufacturing industries, TII develops and delivers comprehensive, highly-acclaimed classroom-based and e-learning programs that enable front-line investigative and research professionals to **find better online information, in less time, at less cost, with less risk™.**

Our team of trusted associates includes highly qualified investigators, intelligence analysts, psychologists, educators, legal practitioners, and other professionals, all of whom maintain the highest standards of integrity.

*"The success of every student is our priority, and we work diligently to produce and maintain the very best training materials, in a format that is effective, enjoyable, interesting, and easily understood."*

**- David Toddington, Founder & CEO**



**TODDINGTON INTERNATIONAL INC. – The Industry Leaders**

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**www.TODDINGTON.COM**