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III

# Cheat Sheet: The Online Investigative Process

Find better online information, in less time, at less cost, with less risk™

The following is an example “walk-through” of the online investigative process, outlining steps taken, website utilized, and more.

STEP	DETAILS	EXAMPLES
Develop keyword list	Person name and variations Photo Biographical Geolocation Employment Education Interests Associations	Kenneth Smith / Kenny Smith / Kennie Smith / Ken Smith Date of birth Residence information University of Vancouver Skiing Vancouver BMW Owners Club
Google search	Check for how many people have the same name and where they are located	Google.com
Contact information	Last known address and telephone	411.ca / 411.com Canada411 Locatefamily Phonelookupwizard Phonenumber
Geo-location databases	Mapping and geo-location search tools	Bing Maps Echosec Google Earth, Maps, Street View Teaching Privacy
Government databases	Searchable records databases	BC Online and Court Services Online CanLII Federal Court of Canada



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Media databases	3 x media websites	Bellingcat Google News ThePaperboy Yahoo News
General searches	3 x general search engines	Bing Dogpile DuckDuckGo Google Yahoo
People searches	3 x people search engines	Peekyou Pipl WebMii CanadaGenWeb RootsWeb ZoomInfo
Social media searches	10 x social media websites	Airbnb Athlinks Blogspot Classmates DeviantArt Expedia Facebook Flickr Friendster Gmail Google Plus Flixster IMDB Instagram IPhoneogram LinkedIn Meetup MyLife Myspace Nexopia Photobucket Pinterest Reunion ReverbNation Tagged Twitter WAYN WordPress YouTube
Business searches	3 x business search websites	Better Business Bureau Bloomberg Businessweek Business Profiles Federal Corporation Search Industry Canada OpenCorporates Profile Canada



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Classifieds searches	3 x classified search websites	Ebay Hotfrog Manta SaleSpider UsedCity Kijiji Craigslist
Deep web and specialized searches	Examples: Airframe searches Archive searches Domain searches Email verifiers Image searches Language translation Maritime searches  Many others available depending on type of information known, found, or sought	Google Translate Yahoo BabelFish Google Images TinEye WhatIsMyIPAddress Traceroute InternetOfficer Webboar Whoisology Wayback Machine PageGlimpse Boardreader IceRocket 4chanserch EarthCam Snopes Urban Dictionary

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