TODDINGTON INTERNATIONAL INC.

Knowledge Powered by Intelligence™

Using the Internet as an Investigative Research Tool™

E-Learning Timeframe: 40-60 hrs | Complete Within 1 Year

Find better information online, in less time, at less cost, with less risk™

While general Internet research appears simple, the Web can be very difficult to navigate when searching for timely, accurate and actionable intelligence.

The complexities of the Internet can produce missing information, and a user's safety, integrity and privacy can be compromised if they are unaware of the inherent risks that come with online research and investigation.

The most comprehensive Internet research and intelligence e-learning program available, *"Using the Internet as an Investigative Research Tool™"* equips students with the knowledge and techniques required to effectively use the Internet as an Open Source Intelligence, research and investigation tool.

COURSE OUTLINE

MODULE 1

Students are guided through many of the advanced search features of both popular and lesser-known search engines and similar search portals. Learn about:

- "Boolean" and "Enforced Term Operators"
- Meta search tools
- Web directories
- Deep Web search
- Browser options and configuration
- Internet global language distribution
- Differences between the Internet and the World Wide Web

MODULE 2

Building on Module 1 skills, this second module Introduces the principles of open source research and the intelligence analysis process.

- Guidelines for the critical analysis of Internet-sourced information and dissemination of research results
- The structure of Hypertext Markup Language (HTML)
- How search engines index individual documents
- Tools for website scanning, downloading and translating
- The Internet Archive
- Identification of, and search for, IP addresses
- WHOIS lookups
- Online data storage tools (critical for the preservation and integrity of online-sourced materials and evidence)

PRICE

Course: $499.99 CAD
(plus tax where applicable)

Corporate rates, group discounts & licensing options are available upon request. Contact us directly for a quote or to enquire about local currency payments.

3 WAYS TO REGISTER

- Register online at: www.toddington.com/product/101e-irt/
- Email your details and training needs to: training@toddington.com
- Call us at 604-468-9222

TECHNICAL REQUIREMENTS

Students must have a computer capable of accessing:

- The World Wide Web
- Email

Students must have a basic working knowledge of:

- **A Web Browser:** Internet Explorer, Safari, or Mozilla Firefox
- **A PDF reader** (Adobe Reader v7.0 or above) Download for free

Successfully completed by over 6000 *investigators and researchers worldwide*

MODULE 3

While delving into online environments that may be interactive, avoid detection by anticipating pitfalls and concealing your identity with:

- **Use of proxy servers and Web-based anonymizing tools**

Piece together a "big picture" from fragmented information gleaned from "user-generated content" sites, such as:

- **Forums, discussion groups, blogs**

Understand the online "footprint" that is left behind when navigating through the Web. Ensure online safety and security while while conducting online investigations, with:

- **Desktop firewalls**
- **Browser security updates**
- **Spyware detection and removal utilities**

Demonstrations, case studies, and interactive practical exercises accelerate learning, along with the examination of Web server log files and temporary Internet files.

MODULE 4

Focusing on the future of the Information Age, students explore Web 2.0 & 3.0 technology, and take advantage of the attitudes and practices of the new generation of Internet users.

- **Email tracing, automated feeds, online chat and instant messaging**
- **Online media**
- **Mobile communication technology, wireless Internet access and Internet-specific crime trends**
- **Online gaming sites, where real money expended in a virtual environment creates a new area of engagement for the justice system**

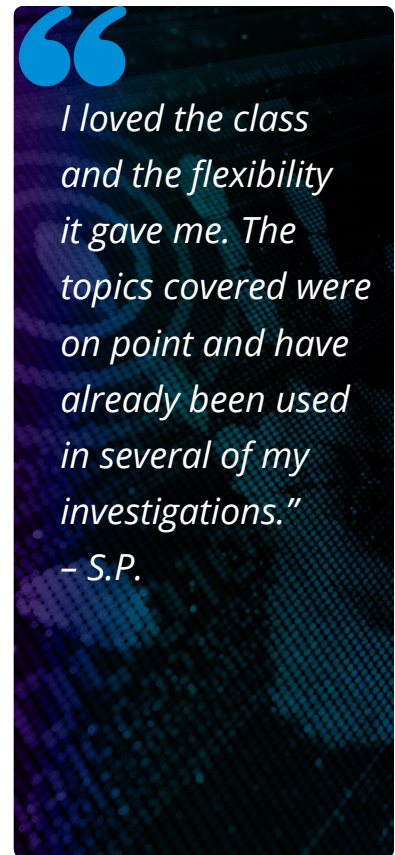Examine personal privacy and data security, in relation to:

- **Identity theft – including phishing, pharming, blue-jacking and others**
- **Online auctions**
- **Investigative aids, such as RSS feeds and other automated search technology.**

Use essential "aide memoirs", which provide a framework for all online investigations.

- **"Online Investigator's Checklist™"**
- **"Online Research Framework™"**

> " *I loved the class and the flexibility it gave me. The topics covered were on point and have already been used in several of my investigations."*
> *– S.P.*

> " *My compliments on the design, content, assistance and delivery method for this course. I have taken numerous police courses in the past throughout North America and none of them are equal to [this one]. I am thoroughly impressed with the knowledge I have gained and would recommend it to anyone in the law enforcement world." – G.L.*

WHO BENEFITS?

- **Analysts**
- **Investigators**
- **Researchers**
- **Management**
- **Marketers**
- **Petrochemical Representatives**
- **Journalists**
- **Military Personnel**
- **Law Enforcement**
- **Government**
- **Regulators**
- **Security Personnel**
- **Insurance Providers**
- **Business Executives**
- **Loss Prevention Officers**
- **Legal Professionals**
- **Manufacturers**
- **Debt Collectors**
- **Finance Professionals**
- **Non-Profit Associates**
- **Human Resource Managers**
- **Pharmaceutical Representatives**
- **Information Specialists**

INCLUDED with this course:

A ONE-YEAR SUBSCRIPTION TO TII'S PREMIUM RESOURCES KNOWLEDGE BASE

A $299 Value!

About TII:

With a global client base ranging from government agencies to members of the Fortune 500, Toddington International Inc. ("TII") has been enabling its customers to find and use online information more effectively since 1997.

Backed by over a decade and a half of experience providing advanced Internet intelligence services to a range of law enforcement agencies, in addition to private sector clients in the financial services, petrochemical, pharmaceutical and manufacturing industries, TII develops and delivers comprehensive, highly acclaimed classroom-based and e-learning programs that enable frontline investigative and research professionals to **find better online information, in less time, at less cost, with less risk™**.

Our team of trusted associates includes highly qualified investigators, intelligence analysts, psychologists, educators, legal practitioners and other professionals, all of whom maintain the highest standards of integrity.

"The success of every student is our priority, and we work diligently to produce and maintain the very best training materials in a format that is effective, enjoyable, interesting and easily understood."

- David Toddington, Founder & CEO

TII's extensive global network of online research professionals has created, and maintains, a huge collaborative database of the world's best tools and resources for online Open Source Intelligence (OSINT) and research professionals.

The **Premium Resources Knowledge Base** contains thousands of resources for locating people, places, things, social media content, live streaming data, images, videos, live online communication, geo-location tools, proxy servers and more!

TII's Premium Resources Knowledge Base is the definitive gateway to the best online research resources available, accessible through a custom-designed, powerful and interactive interface.

ADVANTAGES OF E-LEARNING

- **Higher retention**
- **Reduced training time**
- **Flexible, self-paced learning**
- **Access to a qualified personal instructor**
- **Cost-effective**
- **Content is delivered in smaller, manageable units**
- **Location & time is at the convenience of the student**
- **Travel & associated expenses are eliminated**

CURRENCY OF MATERIAL

TII courses are continually updated to stay accurate and current; however, Internet content changes very quickly, so some information may become obsolete prior to course completion. Errors, broken links or outdated material should be reported to your course instructor and will be remedied immediately.

TODDINGTON INTERNATIONAL INC. – The Industry Leaders

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WWW.**TODDINGTON**.COM