



Knowledge Powered  
by Intelligence™

102E IIA

# Intelligence Analysis Methods: Introduction to Intelligence Analysis

E-Learning Timeframe: 40 Hrs | Complete Within 1 Year

**Introduction to Intelligence Analysis** is a two-level e-learning course, designed to equip aspiring and inexperienced analysts, as well as other interested investigative and security professionals, with the knowledge and skills required to undertake intelligence analysis tasks, and to better understand intelligence analysis products when encountered or assigned.

This course provides a rich and interesting opportunity to explore the key concepts and intellectual foundations which inform intelligence analysis activity. Students will develop awareness of, and gain experience in, using common tools and methodologies to conduct analysis assignments, as well as learn how to fashion one's insights and ideas in a manner that communicates effectively to clients and other intelligence consumers. A variety of learning activities, practical assignments, and quizzes are used to reinforce key concepts.

## COURSE OUTLINE

### LEVEL 1

The first level of this course represents an introduction to the basics of intelligence analysis – explaining core concepts and underlying processes, and providing practical instruction on improved ways of thinking, basic analytic techniques, and effective communication of analytic findings to clients and consumers.

- Intelligence and intelligence analysis explained
- Critical thinking skills
- Direction and tasking of intelligence activities
- Data collection and planning
- Data evaluation, collation, and processing
- Introduction to analysis and analytic techniques
- Data visualization methods
- Exploring structured analytic techniques
- Communicating intelligence findings

### LEVEL 2:

Level 2 lessons represent an expansive and more in-depth exploration of the issues introduced in Level 1. Students are provided opportunities to think about the various functional and organizational contexts in which intelligence analysis might be productively used, consider lessons derived from intelligence failures, develop hands-on familiarity with a variety of advanced analytic techniques, and to refine their report writing skills.

- Intelligence and intelligence analysis applications – exploring sectoral differences
- Improving intelligence analysis – learning from intelligence failures

## WHO BENEFITS?

- Analysts
- Analyst Supervisors, Managers
- Intelligence Managers
- Public Sector Planners
- Researchers
- Government Policy Officers
- Investigative Personnel
- Military Personnel
- National Security Personnel
- Law Enforcement Officers
- Government Regulators
- Marketing Personnel
- Competitive Intelligence Personnel
- Security Personnel
- Legal Professionals
- Information Specialists

## PRICE

**Course: \$499.99 CAD**  
(plus tax where applicable)

Corporate rates, group discounts, and licensing options are available upon request. Contact us directly for a quote or to enquire about local currency payments.

## 3 WAYS TO REGISTER

- Register online at: [www.toddington.com/product/102e-ia](http://www.toddington.com/product/102e-ia)
- Email your details and training needs to: [training@toddington.com](mailto:training@toddington.com)
- Call us at: 604-468-9222

## TECHNICAL REQUIREMENTS

Students must have a computer capable of accessing:

- The World Wide Web
- Email

Students must have a basic working knowledge of:

- **Word Processing Software:** MS Office or equivalent
- **Presentation Software:** MS PowerPoint or equivalent
- **A Web Browser:** Internet Explorer, Safari, Chrome, or Mozilla Firefox
- **A PDF reader** (Adobe Reader v7.0 or above)  
-Download for free here-

---

## COURSE OUTLINE

---

- Pattern analysis techniques
- Analysis of competing hypotheses
- Imaginative thinking tools
- Diagnostic analytic tools
- Analytic challenge techniques
- Threat analysis and assessment techniques
- Building analytic writing skills
- Putting it all together – becoming an effective analyst

---

## ADVANTAGES OF E-LEARNING

---

- Higher retention
- Reduced training time
- Flexible, self-paced learning
- Access to a qualified personal instructors
- Cost-effective
- Content is delivered in smaller, manageable units
- Location and time is at the convenience of the student
- Travel and associated expenses are eliminated

---

## CURRENCY OF MATERIAL

---

TII's courses are continually updated to stay accurate and current; however, internet content changes very quickly, so some information may become obsolete prior to course completion. Errors, broken links, or outdated material should be reported to your course instructor for remediation.

---

## TII' S FREE RESOURCES KNOWLEDGE BASE

---

TII's extensive global network of online research and investigative professionals has created, and maintains, a huge collaborative database of the world's best tools and resources for online Open Source Intelligence (OSINT) and research professionals, in addition to research "cheat sheets" and other investigative aids.

Continually improved and updated, the **FREE Resources Knowledge Base** contains thousands of resources for locating people, places, social media content, corporation information, live streaming data and online communications, images, and videos, in addition to other essential investigative resources, such as geo-location tools, proxy servers, privacy guides, and much more.

TII's **FREE Resources Knowledge Base** is the definitive gateway to the best online research resources available, accessible through a custom designed, powerful, and interactive interface.

---

**Disclaimer:** Please note that our courses do NOT provide guidance on law and legislation in relation to information gathered during the course of an online investigation. Please ensure that you are familiar with appropriate legislation governing collection, analysis, dissemination, and storage of information obtained online relating to individuals, groups, and organizations prior to proceeding with any online investigation.

Toddington International Inc. accepts no responsibility for instructions contained within the course material which are applied inappropriately or contrary to the law, legislation, or guidelines governing your organization, country, or region.

Copyright © 2026 Toddington International Inc. All Rights Reserved. Duplication or distribution of the materials within this publication without express permission is prohibited.

---

## ABOUT TII

With a global client base ranging from government agencies to members of the Fortune 500, Toddington International Inc. ("TII") has been enabling its customers to find and use online information more effectively since 1997.

Backed by over two decades of experience providing advanced internet intelligence services to a range of law enforcement agencies, in addition to private sector clients in the financial services, petrochemical, pharmaceutical, and manufacturing industries, TII develops and delivers comprehensive, highly-acclaimed classroom-based and e-learning programs that enable front-line investigative and research professionals to **find better online information, in less time, at less cost, with less risk™**.

Our team of trusted associates includes highly qualified investigators, intelligence analysts, psychologists, educators, legal practitioners, and other professionals, all of whom maintain the highest standards of integrity.

*"The success of every student is our priority, and we work diligently to produce and maintain the very best training materials, in a format that is effective, enjoyable, interesting, and easily understood."*

**- David Toddington**, Founder & CEO



**TODDINGTON INTERNATIONAL INC. – The Industry Leaders**

Call: +1.604.468.9222 Email: [training@toddington.com](mailto:training@toddington.com)

[www.TODDINGTON.COM](http://www.TODDINGTON.COM)

---