



Knowledge Powered  
by Intelligence™

102E IIA

# Introduction to Intelligence Analysis - Essentials

E-Learning Timeframe: 40 Hrs / Complete Within 1 Year

The **Introduction to Intelligence Analysis** e-learning course is a two-level program designed to equip aspiring and inexperienced analysts, as well as other interested investigative and security professionals, with the knowledge and skills required to undertake intelligence analysis tasks, and to better understand intelligence analysis products when encountered or assigned.

This course provides a rich and interesting opportunity to explore the key concepts and intellectual foundations which inform intelligence analysis activity. Students will develop awareness of, and experience in, using common tools and methodologies to conduct analysis assignments, as well as learn how to fashion one's insights and ideas in a way that communicates effectively to clients and other intelligence consumers. A variety of learning activities, practical assignments and quizzes are used to reinforce key concepts.

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## COURSE OUTLINE

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### LEVEL 1:

Level One represents an introduction to the basics of intelligence analysis – explaining core concepts and underlying processes, and providing practical instruction on improved ways of thinking, basic analytic techniques, and effective communication of analytic findings to clients and consumers.

- Intelligence and Intelligence Analysis Explained
- Critical Thinking Skills
- Direction and Tasking of Intelligence Activities
- Data Collection and Data Collection Planning
- Data Evaluation, Collation and Processing
- Introduction to Analysis and Analytic Techniques
- Data Visualization Methods
- Exploring Structured Analytic Techniques
- Communicating Intelligence Findings

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## WHO BENEFITS?

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- Analysts
- Analyst Supervisors, Managers
- Intelligence Managers
- Public Sector Planners
- Researchers
- Government Policy Officers
- Investigative Personnel
- Military Personnel
- National Security Personnel
- Law Enforcement Officers
- Government Regulators
- Marketing Personnel
- Competitive Intelligence Personnel
- Security Personnel
- Legal Professionals
- Information Specialists

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## PRICE

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Course: **\$499.99 CAD**

(plus tax where applicable)

Corporate rates, group discounts and licensing options are available upon request. Contact us directly for a quote or to inquire about local currency payments.

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## 3 WAYS TO REGISTER

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- Register online at: [www.toddington.com/product/102e-iiia/](http://www.toddington.com/product/102e-iiia/)
- Email your details to: [training@toddington.com](mailto:training@toddington.com)
- Call us at: 604-468-9222

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## TECHNICAL REQUIREMENTS

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Students must have a computer capable of accessing:

- The World Wide Web
- Internet Email

Students must have a basic working knowledge of:

- **Word Processing Software:** MS Office or equivalent
- **Presentation Software:** MS PowerPoint or equivalent
- **A Web Browser:** Internet Explorer, Safari, or Mozilla Firefox or equivalent
- **A PDF reader** (Adobe Reader v7.0 or above). [Download for free here.](#)

## COURSE OUTLINE

### LEVEL 2:

Level Two lessons represent an expansive and more in-depth exploration of the issues introduced in Level One. Students are provided opportunities to think about the various functional and organizational contexts in which intelligence analysis might be productively used, to consider lessons derived from intelligence failures, to develop hands-on familiarity with a variety of advanced analytic techniques, and to refine their report writing skills.

- **Intelligence and Intelligence Analysis Applications – Exploring Sectoral Differences**
- **Improving Intelligence Analysis – Learning from Intelligence Failures**
- **Pattern Analysis Techniques**
- **Analysis of Competing Hypotheses**
- **Imaginative Thinking Tools**
- **Diagnostic Analytic Tools**
- **Analytic Challenge Techniques**
- **Threat Analysis and Assessment Techniques**
- **Building Analytic Writing Skills**
- **Putting It All Together – The Effective Analyst**



TII's extensive global network of online research professionals has created, and maintains, a huge collaborative database of the world's best tools and resources for online Open Source Intelligence (OSINT) and research professionals.

The **Premium Resources Knowledge Base** contains thousands of resources for locating people, places, things, social media content, live streaming data, images, videos, live online communication, geo-location tools, proxy servers and more!

TII's Premium Resources Knowledge Base is the definitive gateway to the best online research resources available, accessible through a custom-designed, powerful and interactive interface.

**Disclaimer:** Please note that our courses do NOT provide guidance on law and legislation in relation to information gathered during the course of an online investigation. Please ensure that you are familiar with appropriate legislation governing collection, analysis, dissemination and storage of information obtained online relating to individuals, groups and organizations prior to proceeding with any online investigation.

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### About TII:

With a global client base ranging from government agencies to members of the Fortune 500, Toddington International Inc. ("TII") has been enabling its customers to find and use online information more effectively since 1997.

Backed by over a decade and a half of experience providing advanced Internet intelligence services to a range of law enforcement agencies, in addition to private sector clients in the financial services, petrochemical, pharmaceutical and manufacturing industries, TII develops and delivers comprehensive, highly acclaimed classroom-based and e-learning programs that enable frontline investigative and research professionals to **find better online information, in less time, at less cost, with less risk™**.

Our team of trusted associates includes highly qualified investigators, intelligence analysts, psychologists, educators, legal practitioners and other professionals, all of whom maintain the highest standards of integrity.

*"The success of every student is our priority, and we work diligently to produce and maintain the very best training materials in a format that is effective, enjoyable, interesting and easily understood."*

- **David Toddington**, Founder & CEO



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Call: +1.604.468.9222

Email: [training@toddington.com](mailto:training@toddington.com)

WWW.TODDINGTON.COM