203E SA

Intelligence Analysis Methods: Strategic Intelligence Analysis

E-Learning Timeframe: 40-50 Hrs | Complete Within 1 Year

Strategic Intelligence Analysis is a two-level e-learning course, designed for professionals working in public sector enforcement, intelligence, national security, and regulatory compliance roles, or those aspiring to do so. Using a combination of online lesson materials and applied learning scenarios, the course provides an understanding and hands-on appreciation of the concepts, principles, and methods that inform strategic analysis tasks. Students will be equipped with the skills and knowledge required to effectively conceive, plan, and implement strategic analysis projects, and deliver impactful strategic advice to clients and other end users.

Strategic analysis is an intelligence-driven "enabler," making significant contributions to the higher-end of an organization's client base. That is to say, when the strategic analysis program is properly implemented, senior officials will benefit from intelligence products that are geared towards the shaping of strategies, policies, and plans, and development of insights to facilitate the management of corporate risk. Strategic analysis clients and end users can benefit from assessments that "map" the external threat environment, provide warning of emerging threats and strategic problems, and provide viable options for risk mitigation.

COURSE OUTLINE

LEVEL 1:

- Introduction to strategic intelligence and strategic analysis
- Thinking skills for strategic analysis
- Overview of strategic analysis methodology issues
- Problem definition and task scoping
- Planning and managing the strategic analysis project
- Data collection and sourcing
- Evaluation, collation, and data management
- Data structuring techniques
- Analysis and development of analytic findings
- Strategic intelligence reporting
- Review of process and product

LEVEL 2:

- Exploratory analysis techniques
- Environmental scanning
- Futures analysis
- Decomposition and visualization techniques
- Hypothesis generation and testing techniques
- Application of statistical methods
- Cause and effect analysis
- Threat and risk analysis
- Challenge analysis techniques
- Decision support analysis
- Pulling it all together – effective strategic analysis outcomes

PRICE

Course: $499.99 CAD
(plus tax where applicable)

Corporate rates, group discounts, and licensing options are available upon request. Contact us directly for a quote or to enquire about local currency payments.

3 WAYS TO REGISTER

- Register online at: www.toddington.com/product/203e-sa
- Email your details and training needs to: training@toddington.com
- Call us at: 604-468-9222

TECHNICAL REQUIREMENTS

Students must have a computer capable of accessing:

- The World Wide Web
- Email

Students must have a basic working knowledge of:

- **Word Processing Software:** MS Office or equivalent
- **Presentation Software:** MS PowerPoint or equivalent
- **A Web Browser:** Internet Explorer, Safari, Chrome, or Mozilla Firefox
- **A PDF reader** (Adobe Reader v7.0 or above) -Download for free here-

WHO BENEFITS?

- **Analysts**
- **Analyst Supervisors, Managers**
- **Intelligence Managers**
- **Public Sector Planners**
- **Researchers**
- **Government Policy Officers**
- **Senior Investigators and Investigation Managers**
- **Military Intelligence Personnel**
- **National Security Officers**
- **Law Enforcement Personnel**
- **Government Regulators**
- **Counterterrorism Officials**
- **Security Personnel**
- **Legal Professionals**
- **Information Specialists**

ADVANTAGES OF E-LEARNING

- **Higher retention**
- **Reduced training time**
- **Flexible, self-paced learning**
- **Access to a qualified personal instructors**
- **Cost-effective**
- **Content is delivered in smaller, manageable units**
- **Location and time is at the convenience of the student**
- **Travel and associated expenses are eliminated**

ABOUT TII

With a global client base ranging from government agencies to members of the Fortune 500, Toddington International Inc. ("TII") has been enabling its customers to find and use online information more effectively since 1997.

Backed by over two decades of experience providing advanced internet intelligence services to a range of law enforcement agencies, in addition to private sector clients in the financial services, petrochemical, pharmaceutical, and manufacturing industries, TII develops and delivers comprehensive, highly-acclaimed classroom-based and e-learning programs that enable front-line investigative and research professionals to **find better online information, in less time, at less cost, with less risk™**.

Our team of trusted associates includes highly qualified investigators, intelligence analysts, psychologists, educators, legal practitioners, and other professionals, all of whom maintain the highest standards of integrity.

"The success of every student is our priority, and we work diligently to produce and maintain the very best training materials, in a format that is effective, enjoyable, interesting, and easily understood."

- David Toddington, Founder & CEO

CURRENCY OF MATERIAL

TII's courses are continually updated to stay accurate and current; however, internet content changes very quickly, so some information may become obsolete prior to course completion. Errors, broken links, or outdated material should be reported to your course instructor for remediation.

TII'S FREE RESOURCES KNOWLEDGE BASE

TII's extensive global network of online research and investigative professionals has created, and maintains, a huge collaborative database of the world's best tools and resources for online Open Source Intelligence (OSINT) and research professionals, in addition to research "cheat sheets" and other investigative aids.

Continually improved and updated, the **FREE Resources Knowledge Base** contains thousands of resources for locating people, places, social media content, corporation information, live streaming data and online communications, images, and videos, in addition to other essential investigative resources, such as geo-location tools, proxy servers, privacy guides, and much more.

TII's **FREE Resources Knowledge Base** is the definitive gateway to the best online research resources available, accessible through a custom designed, powerful, and interactive interface.

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