Strategic Intelligence Analysis - Advanced

E-Learning Timeframe: 40 - 50 Hrs / Complete Within 1 Year

TODDINGTON INTERNATIONAL INC.

Knowledge Powered by Intelligence™

This two-level e-learning course is designed for professionals working in public sector enforcement, intelligence, national security and regulatory compliance roles, or those aspiring to do so. Using a combination of online lesson materials and applied learning scenarios, the course provides an understanding and hands-on appreciation of the concepts, principles and methods that inform strategic analysis tasks. Students will be equipped with the skills and knowledge required to effectively conceive, plan and implement strategic analysis projects, and deliver impactful strategic advice to clients and other end users.

Strategic analysis is an intelligence-driven "enabler," making significant contributions to the higher-end of an organization's client base. That is to say, when the strategic analysis program is properly implemented, senior officials will benefit from intelligence products that are geared towards the shaping of strategies, policies and plans, and the development of insights to facilitate the management of corporate risk. Strategic analysis clients and end users can benefit from assessments that "map" the external threat environment, provide warning of emerging threats and strategic problems, and provide viable options for risk mitigation.

COURSE OUTLINE

LEVEL 1:

- **Introduction to Strategic Intelligence and Strategic Analysis**
- **Thinking Skills for Strategic Analysis**
- **Overview of Strategic Analysis Methodology Issues**
- **Problem Definition and Task Scoping**
- **Planning and Managing the Strategic Analysis Project**
- **Data Collection and Sourcing**
- **Evaluation, Collation and Data Management**
- **Data Structuring Techniques**
- **Analysis and Development of Analytic Findings**
- **Strategic Intelligence Reporting**
- **Review of Process and Product**

LEVEL 2:

- **Exploratory Analysis Techniques**
- **Environmental Scanning**
- **Futures Analysis**
- **Decomposition and Visualization Techniques**
- **Hypothesis Generation and Testing Techniques**
- **Application of Statistical Methods**
- **Cause and Effect Analysis**
- **Threat and Risk Analysis**
- **Challenge Analysis Techniques**
- **Decision Support Analysis**
- **Pulling It All Together – Effective Strategic Analysis Outcomes**

PRICE

Course: $499.99 CAD
(plus tax where applicable)

Corporate rates, group discounts and licensing options are available upon request. Contact us directly for a quote or to inquire about local currency payments.

3 WAYS TO REGISTER

- **Register online at:** www.toddington.com/product/202e-sa/
- **Email your details to:** training@toddington.com
- **Call us at:** 604-468-9222

TECHNICAL REQUIREMENTS

Students must have a computer capable of accessing:

- **The World Wide Web**
- **Internet Email**

Students must have a basic working knowledge of:

- **Word Processing Software:** MS Office or equivalent
- **Presentation Software:** MS PowerPoint or equivalent
- **A Web Browser:** Internet Explorer, Safari, or Mozilla Firefox or equivalent
- **A PDF reader** (Adobe Reader v7.0 or above). Download for free here.

INCLUDED with this course:

A ONE-YEAR SUBSCRIPTION TO TII'S PREMIUM RESOURCES KNOWLEDGE BASE

A $299 Value!

TII's extensive global network of online research professionals has created, and maintains, a huge collaborative database of the world's best tools and resources for online Open Source Intelligence (OSINT) and research professionals.

The **Premium Resources Knowledge Base** contains thousands of resources for locating people, places, things, social media content, live streaming data, images, videos, live online communication, geo-location tools, proxy servers and more!

TII's Premium Resources Knowledge Base is the definitive gateway to the best online research resources available, accessible through a custom-designed, powerful and interactive interface.

About TII:

With a global client base ranging from government agencies to members of the Fortune 500, Toddington International Inc. ("TII") has been enabling its customers to find and use online information more effectively since 1997.

Backed by over a decade and a half of experience providing advanced Internet intelligence services to a range of law enforcement agencies, in addition to private sector clients in the financial services, petrochemical, pharmaceutical and manufacturing industries, TII develops and delivers comprehensive, highly acclaimed classroom-based and e-learning programs that enable frontline investigative and research professionals to **find better online information, in less time, at less cost, with less risk™**.

Our team of trusted associates includes highly qualified investigators, intelligence analysts, psychologists, educators, legal practitioners and other professionals, all of whom maintain the highest standards of integrity.

"The success of every student is our priority, and we work diligently to produce and maintain the very best training materials in a format that is effective, enjoyable, interesting and easily understood."

- David Toddington, Founder & CEO

WHO BENEFITS?

- **Analysts**
- **Analyst Supervisors, Managers**
- **Intelligence Managers**
- **Public Sector Planners**
- **Researchers**
- **Government Policy Officers**
- **Senior Investigators and Investigation Managers**
- **Military Intelligence Personnel**
- **National Security Officers**
- **Law Enforcement Personnel**
- **Government Regulators**
- **Counterterrorism Officials**
- **Security Personnel**
- **Legal Professionals**
- **Information Specialists**

ADVANTAGES OF E-LEARNING

- **Higher retention**
- **Reduced training time**
- **Flexible, self-paced learning**
- **Access to a qualified personal instructor**
- **Cost-effective**
- **Content is delivered in smaller, manageable units**
- **Location & time is at the convenience of the student**
- **Travel & associated expenses are eliminated**

TODDINGTON INTERNATIONAL INC. – The Industry Leaders

Call: +1.604.468.9222   **Email:** training@toddington.com

WWW.**TODDINGTON**.COM