



Knowledge Powered
by Intelligence™

309C BTA

Business Threat Assessment

Private Sector Services

Organizations face innumerable threats from internal and external sources, ranging from competitors and infrastructure, to data security and brand protection. As cloud computing and online data storage become more commonplace in enterprises, data-related threats grow, and unauthorized penetration, leaks, and lost or stolen data become an increased reality.

Businesses, particularly global corporations, are vulnerable to information and cyber warfare and espionage, an example of which can occur when information is accessed, manipulated and re-disseminated to effect a campaign of disinformation against a target organization.

The costs associated with a compromised infrastructure and lost data can cripple a company; EVault estimates that the United States loses approximately \$400 million US dollars per annum as a result of data losses. IBM and Ponemon Institute reported an estimated average loss of \$3.79 million US dollars in 2015. Aside from the financial costs, the potential loss of information identifying clients' personal details can damage a business' reputation beyond repair.

Robust data protection and encryption tools, information privacy and security processes, and threat and vulnerability assessments are vital in today's cyber-connected business environment.

Our *Business Threat Assessment* training course will provide attendees with the advanced tools and techniques necessary to optimize the security and integrity of their corporate infrastructure and data, to monitor and mitigate threats, and to ultimately reduce potential losses.

COURSE OPTIONS

Business Threat Assessment - Basic 1 Day

- Basic and Advanced Internet Investigation
- Information Gathering, Organization and Dissemination
- Understanding Social Platforms
- Conducting Basic Risk Analysis
- Basic Privacy and Security

Business Threat Assessment - Advanced 2 Days

- Advanced De-Anonymization Techniques
- Geo-Location of People, Places and Things
- Analysis of Information, Confirmation Bias and Group Dynamics
- Documenting and Preserving Evidence
- Reverse Image Search and Detecting Altered Images

About TII:

With a global client base ranging from government agencies to members of the Fortune 500, **Toddington International Inc. ("TII")** has been enabling its customers to find and use online information more effectively since 1997.

Backed by over a decade and a half of experience providing advanced Internet intelligence services to a range of law enforcement agencies, in addition to private sector clients in the financial services, petrochemical, pharmaceutical and manufacturing industries, TII develops and delivers comprehensive, highly acclaimed classroom-based and e-learning programs that enable frontline investigative and research professionals to **find better online information, in less time, at less cost, with less risk™**.

Our team of trusted associates includes highly qualified investigators, intelligence analysts, psychologists, educators, legal practitioners and other professionals, all of whom maintain the highest standards of integrity.

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INTERNATIONAL INC.**

— The Industry Leaders —

+1.604.468.9222
training@toddington.com

www.**TODDINGTON**.COM