312C BUSINT

Open Source Intelligence for Business

APRIL 20-21, 2017 | VANCOUVER, BC

Gaining competitive advantage through better commercial intelligence practices

Open Source Intelligence (OSINT) drawn from numerous online sources, including the World Wide Web, social media, discussion forums, and deep and dark web sites, can empower businesses to find new markets, gain competitive edge, reduce exposure to risk, and stay critically informed in ways many knowledge professionals are unaware of.

Business-focused OSINT can provide essential insight into the compatibility of future employees or partners, can influence strategic business decisions based on geographical suitability or competitive intelligence, and can provide valuable information around market share, reputation, and future business direction that was previously limited or unknown.

With almost 4 million internet users operating in a digital environment that continues to evolve at an accelerated rate, social connections, personal profiles, and publicly expressed opinions can provide comprehensive, but fragmented, business insights. Understanding not just how to find online business information, but also to fact check, verify, and analyze it to produce reliable, actionable intelligence is essential.

Demonstrating essential online tools and resources in an innovative, refreshing, and entertaining style, our *Open Source Intelligence for Business - Gaining Competitive Advantage through Better Commercial Intelligence Practices* training will examine how intelligence can be drawn and analyzed from every corner of the online world in a way that will empower your organization with the competitive advantage you need.

LEARN ABOUT

- **Comprehensive Surface and Deep Web Search techniques**
- **Advanced Social Platform Search Techniques**
- **Live and Historical Monitoring of Social Media and "Online Chatter"**
- **Geo-Location Identification of People, Places, and Things**
- **De-Anonymization Across Platforms**
- **Protecting Your Identity and that of Your Organization**
- **Business and Personal Reputation Management**
- **Identifying Secondary Targets and Social Network Vulnerabilities**

WHO BENEFITS?

- Business Managers
- Competitive Intelligence Professionals
- Sales Managers
- Petrochemical and Pharmaceutical Reps
- Manufacturers and Producers
- Marketing Professionals
- Investment and Asset Managers
- Finance Professionals
- Brand and Reputation Managers
- Risk Mitigation Professionals

Special

PRICE

Early-bird special: **$899***
plus tax
*Only until March 1, 2017

Standard pricing: **$999**
plus tax

Includes:

- **Two-day expert online business intelligence training**
- **One-year free subscription to TII's Premium Resources Knowledge Base (a value of $299)**
- **Refreshments & lunch**

COURSE ACCREDITATION

This 16-hour training program is accredited by the **Open Source Intelligence & Research Association (OSIRA)**. To learn more, please email training@toddington.com or visit www.osira.net.

REQUIREMENTS

Attendees are required to bring a **laptop capable of accessing the Internet and basic software downloads/installations** to the course.

VENUE

Blue Horizon Hotel
1225 Robson Street
Vancouver, BC
Canada
+1 (604) 688.1411
bluehorizonhotel.com

Included with this course:

A ONE-YEAR SUBSCRIPTION TO TII'S PREMIUM RESOURCES KNOWLEDGE BASE

A $299 Value!

TII's extensive global network of online research professionals has created, and maintains, a huge collaborative database of the world's best tools and resources for online Open Source Intelligence (OSINT) and research professionals.

The **Premium Resources Knowledge Base** contains thousands of resources for locating people, places, things, social media content, live streaming data, images, videos, live online communication, geo-location tools, proxy servers, and more!

TII's Premium Resources Knowledge Base is the definitive gateway to the best online research resources available, accessible through a custom-designed, powerful and interactive interface.

COURSE TERMS

1. Three or more delegates from the same company are entitled to a 10% discount. This discount is only applicable to the standard pricing.

2. Registrations are confirmed with written confirmation via email. Should the delegate not receive an email, it is the delegate's responsibility to contact TII to confirm their seat.

3. Payment must be received in full in advance of the course.

4. Delegates are responsible for their travel expenses in traveling to the course, including hotel accommodations. All travel and accommodation arrangements should be made by the delegate.

5. Cancellations received 30 days before the course date will receive a refund, less a $100 administration fee. After this date, the full fee must be paid, but substitutions may be made at any time.

6. TII reserves the right to cancel or change course dates, instructors, or conditions without prior notice.

About TII:

With a global client base ranging from government agencies to members of the Fortune 500, Toddington International Inc. ("TII") has been enabling its customers to find and use online information more effectively since 1997.

Backed by over a decade and a half of experience providing advanced Internet intelligence services to a range of law enforcement agencies, in addition to private sector clients in the financial services, petrochemical, pharmaceutical, and manufacturing industries, TII develops and delivers comprehensive, highly acclaimed classroom-based and e-learning programs that enable frontline investigative and research professionals to **find better online information, in less time, at less cost, with less risk™**.

Our team of trusted associates includes highly qualified investigators, intelligence analysts, psychologists, educators, legal practitioners, and many other professionals, all of whom maintain the highest standards of integrity.

"The success of every student is our priority, and we work diligently to produce and maintain the very best training materials in a format that is e ective, enjoyable, interesting, and easily understood."

Julie Clegg, President, TII

TODDINGTON INTERNATIONAL INC. – The Industry Leaders

Call: +1.604.468.9222   **Email:** training@toddington.com

WWW.**TODDINGTON**.COM

312C BUSINT

Open Source Intelligence for Business

MAY 29-30, 2017 | TORONTO, ON

Gaining competitive advantage through better commercial intelligence practices

Open Source Intelligence (OSINT) drawn from numerous online sources, including the World Wide Web, social media, discussion forums, and deep and dark web sites, can empower businesses to find new markets, gain competitive edge, reduce exposure to risk, and stay critically informed in ways many knowledge professionals are unaware of.

Business-focused OSINT can provide essential insight into the compatibility of future employees or partners, can influence strategic business decisions based on geographical suitability or competitive intelligence, and can provide valuable information around market share, reputation, and future business direction that was previously limited or unknown.

With almost 4 million internet users operating in a digital environment that continues to evolve at an accelerated rate, social connections, personal profiles, and publicly expressed opinions can provide comprehensive, but fragmented, business insights. Understanding not just how to find online business information, but also to fact check, verify, and analyze it to produce reliable, actionable intelligence is essential.

Demonstrating essential online tools and resources in an innovative, refreshing, and entertaining style, our *Open Source Intelligence for Business - Gaining Competitive Advantage through Better Commercial Intelligence Practices* training will examine how intelligence can be drawn and analyzed from every corner of the online world in a way that will empower your organization with the competitive advantage you need.

LEARN ABOUT

- **Comprehensive Surface and Deep Web Search techniques**
- **Advanced Social Platform Search Techniques**
- **Live and Historical Monitoring of Social Media and "Online Chatter"**
- **Geo-Location Identification of People, Places, and Things**
- **De-Anonymization Across Platforms**
- **Protecting Your Identity and that of Your Organization**
- **Business and Personal Reputation Management**
- **Identifying Secondary Targets and Social Network Vulnerabilities**

WHO BENEFITS?

- Business Managers
- Competitive Intelligence Professionals
- Sales Managers
- Petrochemical and Pharmaceutical Reps
- Manufacturers and Producers
- Marketing Professionals
- Investment and Asset Managers
- Finance Professionals
- Brand and Reputation Managers
- Risk Mitigation Professionals

Special

PRICE

Early-bird special: $899*
plus tax

*Only until March 1, 2017

Standard pricing: $999
plus tax

Includes:

- **Two-day expert online business intelligence training**
- **One-year free subscription to TII's Premium Resources Knowledge Base (a value of $299)**
- **Refreshments & lunch**

COURSE ACCREDITATION

This 16-hour training program is accredited by the **Open Source Intelligence & Research Association (OSIRA)**. To learn more, please email training@toddington.com or visit www.osira.net.

REQUIREMENTS

Attendees are required to bring a **laptop capable of accessing the Internet and basic software downloads/ installations** to the course.

VENUE

The Grand Hotel
225 Jarvis Street
Toronto, ON
Canada
+1 (416) 863.9000
grandhoteltoronto.com

Included with this course:

A ONE-YEAR SUBSCRIPTION TO TII'S PREMIUM RESOURCES KNOWLEDGE BASE

A $299 Value!

TII's extensive global network of online research professionals has created, and maintains, a huge collaborative database of the world's best tools and resources for online Open Source Intelligence (OSINT) and research professionals.

The **Premium Resources Knowledge Base** contains thousands of resources for locating people, places, things, social media content, live streaming data, images, videos, live online communication, geo-location tools, proxy servers, and more!

TII's Premium Resources Knowledge Base is the definitive gateway to the best online research resources available, accessible through a custom-designed, powerful and interactive interface.

COURSE TERMS

1. Three or more delegates from the same company are entitled to a 10% discount. This discount is only applicable to the standard pricing.

2. Registrations are confirmed with written confirmation via email. Should the delegate not receive an email, it is the delegate's responsibility to contact TII to confirm their seat.

3. Payment must be received in full in advance of the course.

4. Delegates are responsible for their travel expenses in traveling to the course, including hotel accommodations. All travel and accommodation arrangements should be made by the delegate.

5. Cancellations received 30 days before the course date will receive a refund, less a $100 administration fee. After this date, the full fee must be paid, but substitutions may be made at any time.

6. TII reserves the right to cancel or change course dates, instructors, or conditions without prior notice.

About TII:

With a global client base ranging from government agencies to members of the Fortune 500, Toddington International Inc. ("TII") has been enabling its customers to find and use online informa ion more effectively since 1997

Backed by over a decade and a half of experience providing advanced Internet intelligence services to a range of law enforcement agencies, in addition to private sector clients in the financial services, petrochemical, pharmaceutical, and manufacturing industries, TII develops and delivers comprehensive, highly acclaimed classroom-based and e-learning programs that enable frontline investigative and research professionals to **find better online information, in less time, at less cost, with less risk™**.

Our team of trusted associates includes highly qualifie investigators, intelligence analysts, psychologists, educators, legal practitioners, and many other professionals, all of whom maintain the highest standards of integrity.

"The success of every student is our priority, and we work diligently to produce and maintain the very best training materials in a format that is e ective, enjoyable, interesting, and easily understood."

Julie Clegg, President, TII

TODDINGTON INTERNATIONAL INC. – The Industry Leaders

Call: +1.604.468.9222   **Email:** training@toddington.com

WWW.**TODDINGTON**.COM