Crowd Sourcing & Flash Mobs

Law Enforcement / Defense Sector Services

Crowd sourcing is a virtual, collaborative process or social undertaking where a group of individuals work together online to complete a shared task or achieve a common goal; this undertaking may be a single event or an ongoing collaboration. **Flash mobs** are similar in that they involve large numbers of individuals converging for a common purpose. However, flash mobs are often single events and are undertaken in "real life" as opposed to on the Internet, although most of the arrangements take place online prior to the event. Both crowd sourcing and flash mobs are increasing in prevalence and popularity, and the purposes of these collaborations are as diverse as the people who participate in them.

While crowd sourcing can serve a useful purpose, such as gathering and collating live-streamed marine traffic data or solving a community crime problem, it can also be used for disruptive or illegal purposes, such as is the case with mass-distribution of computer viruses. Recently, a group known as "Defense Distributed" initiated a crowd-sourced project aimed at developing a 3-D printable firearm for online distribution.

Unpredictable situations can occur when large groups of individuals converge in one location for a common purpose, as has been seen worldwide in the cases of riots. There is an increasing number of reported instances of criminal activity initiated as flash mobs, and the term "flash rob" is becoming commonplace.

As such, it is becoming increasingly important for law enforcement personnel to be knowledgeable about these phenomena, as well as to have the capacity for monitoring and intercepting them. Our training will teach law enforcement personnel how to locate information relating to crowd-sourced projects and flash mobs, as well as how to monitor, intercept and prevent criminal activity, and how to profile the individuals behind the activities.

COURSE OPTIONS

Crowd Sourcing & Flash Mobs - Basic   1 Day

- Basic and Advanced Social Networks and Online Collaborations
- Linking People, Places and Things
- Searching and Monitoring Social Platforms
- Basic and Advanced Internet Research
- Privacy and Security Online
- Advanced Social Platform Search Techniques
- De-Anonymization and Identity Disambiguation Across Platforms
- Locating and Resurrecting Hidden and Removed Online Data
- Data Gathering, Collation and Organization
- Secondary Targets, Associations and Networks

About TII:

With a global client base ranging from government agencies to members of the Fortune 500, **Toddington International Inc. ("TII")** has been enabling its customers to find and use online information more effectively since 1997.

Backed by over a decade and a half of experience providing advanced Internet intelligence services to a range of law enforcement agencies, in addition to private sector clients in the financial services, petrochemical, pharmaceutical and manufacturing industries, TII develops and delivers comprehensive, highly acclaimed class-room-based and e-learning programs that enable frontline investigative and research professionals to **find better online information, in less time, at less cost, with less risk™**.

Our team of trusted associates includes highly qualified investigators, intelligence analysts, psychologists, educators, legal practitioners and other professionals, all of whom maintain the highest standards of integrity.

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