Digital and Social Surveillance

Law Enforcement / Defense Sector Services

TODDINGTON INTERNATIONAL INC.

Knowledge Powered by Intelligence™

The Internet has evolved into the default communication medium of the developed world, with the effect that a large majority of Internet users access the Internet numerous times per day via their mobile devices, ensuring continual connectivity and interactivity. As a result, digital and social surveillance is now a significant consideration in many investigations, including those crimes not perpetrated, or involving, a computer or the Internet.

The lives and day-to-day activities of any potential targets are digitally displayed in various online profiles and social networks, often publicly accessible. As of 2012, Facebook has over one billion unique user profiles registered, and accounts for 1 out of every 5 Internet page views per day, worldwide. Twitter has 646 million registered users as of September 2015, with 190 million unique visitors per month.

It is now a fundamental and required skill set for investigators in any capacity to have a good understanding of the privacy and security capabilities of social networks, the end-user experience and platform capabilities, and the rights and responsibilities of an investigator with respect to the creation of fake profiles, cross-jurisdictional issues and the issues around expectation of privacy of users.

Our *Digital and Social Surveillance* training provides investigators with the online skills, tools and techniques required to locate, identify and monitor individuals of interest, gather and retain Internet-sourced digital evidence, understand cross-jurisdictional and legal restrictions, and protect the identity and integrity of individuals and investigations.

COURSE OPTIONS

Digital and Social Surveillance - Basic   1 Day

- Social Networks vs. Social Media
- Linking People, Places and Things on Social Networks
- Basic and Advanced Cross-Platform Search
- Digital and Physical Privacy and Security
- Source and Data Evaluation and Corroboration

Digital and Social Surveillance - Advanced   2 Days

- Advanced Cross Platform Navigation
- De-Anonymization and Identity Disambiguation
- Research Planning and Data Integrity
- Secondary Targets, Associations and Predictive Pattern Analysis
- Targeted Surveillance and Monitoring Techniques

About TII:

With a global client base ranging from government agencies to members of the Fortune 500, **Toddington International Inc. ("TII")** has been enabling its customers to find and use online information more effectively since 1997.

Backed by over a decade and a half of experience providing advanced Internet intelligence services to a range of law enforcement agencies, in addition to private sector clients in the financial services, petrochemical, pharmaceutical and manufacturing industries, TII develops and delivers comprehensive, highly acclaimed class-room-based and e-learning programs that enable frontline investigative and research professionals to **find better online information, in less time, at less cost, with less risk™**.

Our team of trusted associates includes highly qualified investigators, intelligence analysts, psychologists, educators, legal practitioners and other professionals, all of whom maintain the highest standards of integrity.

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